

Dear Friend of the Festival:

The Curwood Festival Board is already hard at work getting ready for the 2009 Curwood Festival being held June 4-7. As always, the goal of the Board is to make this year's Festival a fun-filled, family-oriented experience that is bigger and better than ever! The theme for the 2009 Curwood Festival is *"Get Your Green on in Curwood Country"*

It is the goal of the Curwood Festival to partner with you to promote and market your business to the fullest extent! Over 35,000 guests visit Owosso during Curwood events! Over 28,000 full-color Festival brochures, 9,000 copies of the Curwood Festival Schedule of Events and 150 Queen's Scholarship Pageant Programs are printed and distributed annually throughout Shiawassee County and surrounding areas.

The Festival needs the support of the area business community to help insure its continued success. Enclosed you will find a list of investment opportunities in which your business can invest. In exchange for this investment, your business will receive the tangible benefit of **significant name exposure that will help market and promote your business** throughout Shiawassee County and surrounding areas. You will also receive the intangible benefit of knowing that you have done something outstanding in helping to continue the 32-year legacy of Curwood Festival.

The enclosed pages also describe the complimentary packages Festival investors receive. This is our way of saying thank you for your generous support. If you have any questions after reviewing the information, please contact the Festival either via e-mail at curwoodfestival@michonline.net or by phone at 989.723.2161.

All investments are first come, first served. To insure inclusion in printed materials, investment pledge must be received by **April 1, 2009.**

Thank you for your time, interest and support of the 2009 Curwood Festival. We look forward to another outstanding year!

The 2009 Curwood Festival Board

<i>Char Cornell, President</i>	<i>Sherri Bakos, Vice President</i>
<i>Deb Mills, Treasurer</i>	<i>Mike Espich, Recording Secretary</i>
<i>Bud Banker, Board Member</i>	<i>Lisa Jones, Board Member</i>
<i>Lee Mills, Board Member</i>	<i>Mike Rohde, Board Member</i>
<i>Paul Rogers, Board Member</i>	<i>Don Washburn, Board Member</i>

2009 Curwood Festival Investor Benefit Levels

Diamond Investor \$1,000 & Over

- Business Name listed in investor section of the 28,000 full-color Festival brochures designed and distributed by the Sunday Independent
- Business Name listed in the investor section of 10,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- Business Name included in post-festival press releases to related event invested in
- Business Name included on signage at related event invested in
- Business Name listed on investor board displayed at Curwood Festival office
- Brand association at related event invested in (*Activities must be reviewed and approved by Curwood Festival Board of Directors and Committee Chairman*)
- Special recognition at Investor Appreciation Party
- 5 Investor Appreciation Party Passes (admits 2 per pass)
- 3 Passes (admits 2 per pass) to your choice of the Wine and Cheese Party or the Micro-Brew Tasting

Platinum Investor \$800 - \$999

- Business Name listed in investor section of the 28,000 full-color Festival brochures designed and distributed by the Sunday Independent
- Business Name listed in the investor section of 10,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- Business Name included in post-festival press releases to related event invested in
- Business Name included on signage at related event invested in
- Business Name listed on investor board displayed at Curwood Festival office
- 4 Investor Appreciation Party Passes (admits 2 per pass)
- 2 Passes (admits 2 per pass) to your choice of the Wine and Cheese Party or the Micro-Brew Tasting

Gold Investor \$500 - \$799

- Business Name listed in investor section of the 28,000 full-color Festival brochures designed and distributed by the Sunday Independent
- Business Name listed in the investor section of 10,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- Business Name included in post-festival press releases to related event invested in
- Business Name included on signage at related event invested in
- Business Name listed on investor board displayed at Curwood Festival office
- 3 Investor Appreciation Party Passes (admits 2 per pass)
- 1 Pass (admits 2 per pass) to your choice of the Wine and Cheese Party or the Micro-Brew Tasting

Silver Investor \$300 - \$499

- Business Name listed in the investor section of 10,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- Business Name included in post-festival press releases to related event invested in
- Business Name included on signage at related event invested in
- Business Name listed on investor board displayed at Curwood Festival office
- 2 Investor Appreciation Party Passes (admits 2 per pass)

Bronze Investor \$100 - \$299

- Business Name listed in the investor section of 10,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- 1 Investor Appreciation Party Passes (admits 2 per pass)

Friends of the Festival \$99 & Under

- Business or Personal Name listed on the Curwood Festival website

2009 Curwood Festival Investor Agreement

Company Name: _____

Contact Name: _____ Phone: _____

Address: _____

Fax: _____ E-Mail: _____

I want my investment dollars to totally fund the following event:

1st Choice: _____

2nd Choice: _____

Payment for \$_____ Enclosed _____

(Signature)

I want my investment dollars to be combined with other investor dollars to fund the following event:

1st Choice: _____

2nd Choice: _____

Payment for \$_____ Enclosed _____

(Signature)

Thank you for your support of the Curwood Festival!

- ◆ Deadline is **April 1, 2009** to insure listing in all printed publications stated
- ◆ Signage is limited to your business name only and names will be in a one-color (black or red) block-style stock font
- ◆ Please note that all banners and signs remain the property of the Curwood Festival
- ◆ Payment is due with the Investor Agreement. Checks should be made payable to the Curwood Festival
- ◆ Please mail your signed Investor Agreement and payment to:

The Curwood Festival
PO Box 461
Owosso, MI 48867

- ◆ Questions? Please call 989.723.2161 or email curwoodfestival@michonline.net noting Investor Question in the subject line.