



Dear Artisans & Crafters:

The Curwood Festival Arts & Crafts Planning Committee would like to extend and early welcome and invitation to you all.

Those of you, who have participated between 2007 and 2009, nearly 100 individuals, have already experienced what a great event we always try to make our Arts & Crafts program. In 2010 we promise no less effort to assist those of you who apply and are accepted to participate so that an enjoyable event will be, as always, our expected result!!!

Our 2009 event had 52 spaces of 12' x 12' size, a few of which had minimal restrictions due to trees, shrubs, etc. We are attempting to increase our capacity in any way we can to accommodate more artisans & crafters.

However, we also already have twelve spaces prepaid for 2010, twenty-eight new vendors from 2009, many who have expressed an interest in 2010 and last a prospective new vendor list of over forty crafters, fifteen of whom had requested applications as soon as our mailing could be done.

These facts make us optimistic that 2010 will be a banner year for our event. This also means that we may have to refuse more interested vendors than ever before in our history. So, please return your completed application as soon as you can. We will select from applicants on a first come, first served basis and will make every effort to have as little product duplication as possible based on the response by our invited artisans & crafters.

If you are able to use a smaller than 10' x 10' space for your product(s), please indicate this on your application and give specific size (length and width) which you would consider if smaller spaces are available in our 2010 layout. If our space restrictions (natural impediments like trees, shrubs, etc.) permit, we may offer smaller sized spaces in 2010 should our final area layout indicate this being a workable alternative for some artisans and crafters.

Thank you in advance for your earliest response and I hope to see as many of you at our 20101 event as we can accommodate. If you have any questions, I can be reached at (989) 725-8668 or contact the Curwood office at (989) 723-3161

Sincerely,

Dave Gapinski, Chairperson
Arts & Crafts Committee



CURWOOD FESTIVAL

2010 ARTS & CRAFTS

Rules and Regulations

Show Location

Curwood Castle lawn area as designated by the Curwood Festival Arts and Crafts chairman/or designated representative.

Handmade Only (No Kits)

- Exhibitors must display and sell items completely handmade by them. The festival reserves the right to dismiss and have removed from the Arts and Crafts location any vendors found in violation of this handmade only rule.
- This handmade rule provides that all sales items made available for sale shall require and must have been created by means of artistic expression and/or craftsmanship of the artist/crafter participating in the Curwood Festival 2010 Arts and Crafts show.
- Applications are reviewed by more than one committee person and selection is subjective.
- Kits, kit made items, and/or commercial products shall not be allowed for sale during the festival. Vendors participating in the Curwood Arts and Craft show shall comply with the handmade only rule at all times during the festival. Any vendor(s) found to be in violation shall be subject to removal and further participation in the 2010 Festival.
- Sale items may be created with the use of manufactured items, however, sale items that are created with the use of manufactured items shall be altered from their original state or purpose by means of application of artistic and/or crafter inputs, expression, involvement, etc.
- It shall not be sufficient, or qualifying, for a vendor to put one or more manufactured items together without substantial creative means of artistic and/or crafter input, expression, alteration and/or involvement.
- Items not considered acceptable/qualified for the 2010 Arts and Crafts show will be declined.

Entry Fee

- Sixty-five dollars (\$65) per space for two days and forty-five dollars (\$45) per space for one day.
- The closing date is May 15, 2010.
- Some booths are available with electricity. These spaces are in a pre-designated area. Electricity is upon request with application and is an additional \$5.00 fee.
- **NO REFUNDS after acceptance.** No personal checks will be accepted. Only certified checks and money orders will be accepted.

Applicants need to submit photos of all items intended to sell along with a self-addressed envelope with sufficient postage for return. Photos will be used in the selection process. Photos are returned with show notifications in the envelope you provide.

Booth/Space Assignment

The 2010 Curwood Festival Arts and Crafts show will continue four square pattern layout.

- Assignment of space(s) will be upon arrival of the vendors. **ABSOLUTELY NO SETTING UP BEFORE INDICATED TIME.**
- Spaces are 10'x10' **with 1 foot** on both sides to be shared with neighboring booths for staking and tent access purposes only (this essentially allows for a total of 12 feet).
- These spaces are not expandable and the show is restricted to the Curwood Castle lawn area only.
- Booth space cannot be shared or sublet without prior approval.

Show Hours

- Public access is Saturday, June 6, 2010 10:00 a.m. until 6:00 p.m. and on Sunday June 7, 2010 10:00 a.m. until 5:00 p.m. **No sales are allowed outside public hours. Show hours are published and must be adhered to.**
- Exhibitors are expected to have their booth **prepared for show prior to 9:30 a.m. on Saturday.**
- Booths will be checked prior to opening Saturday morning of the show or before. Any vendor found not complying with the show rules and regulation as described herein the application/contract will be canceled and the vendor will be asked and required to leave the show premises when informed to do so. Therefore, it is in the best interest of any vendor to submit a thorough description of all their products and appropriate representation in photos. Products not listed in your application will not be allowed to be sold during the show.

Parking

Please note again that Curwood Castle Drive is one-way access (except for parade cannon towing only). Long-term parking is available throughout the festival. For the Arts and Crafts Castle grounds, use the Baker College lot located west of M-52 and slightly north of the Curwood Castle Dr. The corner lot at M-52 and Curwood Castle Drive may be used by vendors to drop merchandise trailers only at time of set-up; trucks, RV's and other driving vehicle **MUST** be parked in designated long-term parking facilities. This is a shared lot with other events of the festival, therefore, availability of it will be predominantly on a first come, first serve basis. Handicappers may utilize the N-52 and Castle Drive lot displaying their tags. Short-term parking only is allowed along one designated side of the Curwood Castle Drive and is reserved for visitors to the show. Violators may risk receiving a parking ticket at their expense.

Judging

There will be pre-show judging to determine final participation prior to show opening on Saturday morning. The chairman will make this final determination. Any vendor displaying or preparing to sell or selling items not disclosed in the application or which do not comply with the shows art and craft criteria, whether prior or during the show, will be dismissed from the show and shall leave the premises at no expense to/of the Curwood Festival and/or its representatives. Awards are awarded subjectively through multiple judges according to topics of originality, creativity, labor intensity, and booth appearance.

We extend a courteous reminder to be prepared for all types of weather, rain or shine.

NO EARLY TEARDOWNS

The Arts and Crafts chairman is available to each vendor throughout the show. Please feel free to confer with the chairman on any issue relevant to the show. We value your input, as you are the show. The chairman will have a "check-in" table located near the castle.



CURWOOD FESTIVAL

2010 ARTS & CRAFTS

Application

(Please print or type)

Applicant Name _____ Phone _____

Company name (if applicable) _____

Address _____ City _____ St _____ Zip _____

Primary art or craft item I/we will be offering _____

Additional items we will offer _____

Please describe/define the specific process by which you input artistic, creative or craft talent into your product (This will help to define your compliance to the artistic and creative requirements/mission of our show) USE BACK SIDE OF APPLICATION IF ADDITIONAL SPACE NEEDED.

Neither the Curwood Festival, Inc. nor its promoters shall be held responsible for theft, injury or damage to person's property while participating in the Curwood festival. The festival does have periodic patrolling over the entire festival grounds during the weekend, however, the area for Arts & Crafts should not be considered secure, and therefore it is up to each crafter to take measures to protect their own goods and equipment from theft or vandalism. I/we have read all rules and promise to abide by the rules and regulations contained herein.

All items exhibited in my booth at the Curwood Festival Art and Craft show are hand crafted by **me and comply with the criteria as listed in this application and contract**. I will not offer any items bought wholesale for resale or misrepresent items created by others as my own. I also understand that this is a family show and language and conduct is to be likewise. Festival reserves the right to request non-conforming participants to leave.

According to the City of Owosso ordinance, there is no drinking of alcoholic beverage on public streets. Those doing so will be asked to leave immediately without refund. I have read this application/contract in full and understand its contents, obligations and intentions. I hereby attest that I am both mentally and legally fit to sign this application/contract.

Signed _____ Date _____

Please check your preference for a designated set up time:

_____ Friday evening...5:00 p.m. – 8:00 p.m.

_____ Saturday morning...7:00 a.m. – 8:30 a.m.

Please check applicable:

_____ 1 space (\$65)

_____ 2 spaces (\$120 (if available))

_____ Electricity (Additional \$5)

_____ 1 day space (\$45)

(Please note: **NO REFUNDS after acceptance**. No personal checks will be accepted. Only certified checks and money orders will be accepted.

Make **money orders** or **certified checks** payable to: Curwood Festival, Inc.
Mail to: Curwood Festival – Arts & Crafts at the Castle, PO Box 461, Owosso, MI 48867