



# Curwood Festival Mr. Owosso 2010 Contest Application

The Curwood Festival Inc. invites you to enter a candidate in the Mr. Owosso Contest. As past contestants have shown, this contest is a great way to raise funds for charities and organizations. Plus it is great fun participants and audiences alike. If you have any questions, please call John Smith or Tim Kurrle from the Mr. Owosso Committee or the festival office.

- An organization may seek out a candidate who will run for them or an individual may enter the contest, pledging the money he collects to his favorite non-profit charity or civic group.
- Each candidate must be a resident of Shiawassee County and have attained 21 years of age.
- Each candidate must have a campaign manager, who will be responsible for communications with the Mr. Owosso Committee for assisting the candidate in fundraising, and accounting for all funds raised by the candidate.
- Candidates must agree to participate in all advertising or promotional events requested by the Curwood Festival and its promoters. The winner of the contest will also have to commit to making appearances the following year when asked by the Curwood Festival.
- **The sponsoring organization or pledged charity receives a flat rate of 85%, AFTER EXPENSES, of the money raised by its candidate. The remaining 15% goes to the Curwood Festival to defray the cost of producing the festival. Candidates will pay their own expenses.**
- The Mr. Owosso Committee will not sponsor nor publicize pre-contest events for candidates except for the traditional "Kick-Off Roast." At that time the candidates will be "roasted." After this the candidates will have a little over 4 weeks to raise funds. Fundraising events CANNOT be held before the Kick-Off Roast.
- All schedule of events must be turned into the Mr. Owosso committee prior to the Kick Off.
- The Mr. Owosso Committee must approve fundraising schemes, aside from normal solicitation, on a case-by-case basis.
- The candidate who raises the most funds will be declared "Mr. Owosso" at the Outpost on the final evening of the competition (to be announced.) During the finals, candidates will be expected to participate in a variety of "tongue in cheek" competitions (talent, swimsuit, formal, and casual dress.) There will be a "Run for The Money" after which time no further donations will be accepted under any circumstances. Totals and the winner will then be announced.
- All sponsoring organizations or pledged charities must be non-profit, community-oriented organizations with the funds raised being used for service not administrative purposes. Monies raised on behalf of these organizations MUST be used in the spirit of the Mr. Owosso Contest and according to the laws of the State of Michigan.
- No candidate or organization can hold a raffle for the Mr. Owosso Contest. Any "Give-a-ways" must happen within a 24 hour span during a fundraiser and MAY NOT exceed \$250. (Totaling all prizes to be given away.)
- No games of chance such as 50/50 or other raffles are allowed in the Outpost.

- With the exception of the “Run for the Money” only Mr. Owosso candidates can receive cash donations in the Outpost.
- During the parade, only 4 people and the candidate can walk and collect money. All people MUST stay directly with the “For Mr. Owosso” unit.
- The sale of Mr. Owosso paraphernalia will be allowed in the Outpost on Friday and Saturday. There MUST be an exchange of product for money. The Mr. Owosso Committee or Curwood Board MUST approve all products.
- On Thursday Hospitality night, the solicitation of funds or selling of products is NOT permitted until after the Outpost is open to the public.
- You may advertise your events before the “Kick-Off Roast.” You may wear t-shirts before the kick-off, for example \_\_\_\_\_ for Mr. Owosso. Don’t forget to advertise the charity you are representing. You MUST have the Curwood Festival Logo on all campaign paraphernalia. We would also like to see the Mr. Owosso logo on your shirts and other items.
- Any monies collected early will be confiscated and given directly to your charity, but will not be added to your campaign total. Only candidates can collect money in the Outpost until the final Run for Money is announced. At that time only 4 people will be allowed to run (candidate cannot be one of the runners) and the campaign manager will be up front to receive all money collected. **All money must be in currency or check form with checks payable to: Curwood Festival, Inc.**
- The money turned into the contest officials MUST be the NET amount; AFTER ALL expenses have been paid.) The sponsored charity CANNOT be responsible for paying contest debts AFTER the finale.

Entertainment for the candidate, as well as fun for the audience, is as much a part of the popularity of this contest as is the fundraising. So let your hair down, have fun, and may the best man win!  
GOOD LUCK!

Any questions please call:

John Smith (Mr. Owosso Contest Chairman) 989-277-2106

Tim Kurrle (Mr. Owosso Contest Co-Chair) 989-494-8422

Deb Smith (Mr. Owosso Contest Co-Chair) 989-277-2106

Curwood Festival Office 989-723-2161



## CANDIDATE CONTRACT FOR “MR. OWOSSO” 2010

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ WORK \_\_\_\_\_ CELL \_\_\_\_\_

BENEFITING ORGANIZATION: \_\_\_\_\_

I, \_\_\_\_\_, agree to the terms and conditions outlined in the Mr. Owosso

Contest Application and in the contract below.

- To be an official candidate for the M. Owosso contest.
- To participate in the “Kick-Off Roast.”
- To turn over all donations to the Curwood Festival treasury for tallying and distribution.
- To turn all collections in prior to the finale. Any monies collected during the Mr. Owosso Contest’s “Run for the Money” will be turned in immediately following and counted.
- To participate in the Heritage Parade on Saturday. (Line-up at 1:30PM)
- To participate in the old-fashioned swimsuit, talent and formal competition at the Outpost during the Curwood Festival.
- To take part in any and all publicity or photo sessions, having to do with the Mr. Owosso Contest during the festival-as well as any appearances that may be requested by Curwood Festival during my reign as Mr. Owosso if I should win.
- To ensure that all publicity includes the Curwood Festival Logo for authenticity to the public of Mr. Owosso fundraisers.
- My signature on this application indicates that I am either representing or being sponsored by the above organization and it is my understanding that the above named organization will receive the sponsor’s percentage of 85% of my collection, according to the terms outlined in the rules and application for the Mr. Owosso contest.
- I understand that I represent to the public the above organization and Curwood Festival and I will use good and honest judgment during my campaign for Mr. Owosso.
- **WAIVER OF LIABILITY:** I hereby understand that neither Curwood Festival Inc., nor any of its officers, employees or volunteers shall be held liable for any claims seeking damages for personal injury or property damage that may arise out of participation in the Mr. Owosso Contest. I hereby agree to indemnify Curwood Festival Inc., its officers, employees, volunteers, and the City of Owosso harmless on account of any such claims. Therefore, by signing this application I accept full personal injury and property damage responsibility for the welfare of all participants in my campaign while participating in the Mr. Owosso Contest.
- Application is to be returned by April 15, 2010 to the Festival Office at 308 W. Main Street (Matthews Building,) Owosso or Mailed to Curwood Festival, P.O. Box #461, Owosso, MI 48867

SIGNED: \_\_\_\_\_ DATED: \_\_\_\_\_



## CAMPAIGN MANAGER CONTRACT FOR "MR. OWOSSO" 2010

NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

HOME PHONE \_\_\_\_\_ WORK \_\_\_\_\_ CELL \_\_\_\_\_

BENEFITING ORGANIZATION: \_\_\_\_\_

CANDIDATE'S NAME: \_\_\_\_\_

I, \_\_\_\_\_, agree to the terms and conditions outlined in the Mr. Owosso Contest application, rules and contracts inclusive of but not limited to the items below.

- I agree to act as the campaign manager for the above named candidate and his benefiting organization for the campaign for Mr. Owosso.
- I agree to represent my candidate and his non-profit organization in all dealings with Curwood Festival and the Mr. Owosso Contest Committee.
- I agree to keep an honest accounting of all funds raised by, or for my candidate, in connection with the Mr. Owosso Contest.
- I agree to turn over all said funds raised to the Curwood Festival's Treasurer for tallying and redistribution to the organization my candidate is sponsoring.
- I agree to ensure that all publicity includes the Curwood Festival and its Logo for authenticity to the public of the Mr. Owosso fundraisers.

SIGNED: \_\_\_\_\_ DATED: \_\_\_\_\_