



Curwood Festival Mr. Owosso 2014 Contest Application

The Curwood Festival Inc. invites you to enter a candidate in the Mr. Owosso Contest. As past contestants have shown, this contest is a great way to raise funds for charities and organizations. Plus it is great fun for participants and audiences alike. If you have any questions, please call John or Debbie Smith from the Mr. Owosso Committee or the festival office.

- An organization may seek out a candidate who will run for them or an individual may enter the contest, pledging the money he collects to his favorite non-profit charity or civic group.
- Each candidate must be a resident of Shiawassee County and have attained 21 years of age.
- Each candidate must have a campaign manager who will be responsible for communications with the Mr. Owosso Committee for assisting the candidate in fundraising, and accounting for all funds raised by the candidate.
- Candidates must agree to participate in all advertising or promotional events requested by the Curwood Festival and its promoters. The winner of the contest will also have to commit to making appearances the following year when asked by the Curwood Festival.
- **The sponsoring organization or pledged charity receives a flat rate of 85%, AFTER EXPENSES, of the money raised by its candidate. The remaining 15% goes to the Curwood Festival to defray the cost of producing the festival. Candidates will pay their own expenses.**
- The Mr. Owosso Committee will not sponsor nor publicize events for candidates except for the traditional "Kick-Off Roast" on May 2, 2014 beginning at 7:00 p.m. At that time the candidates will be "roasted." After this the candidates will have a little over 4 weeks to raise funds. Fundraising events CANNOT be held before the Kick-Off Roast.
- All schedule of events must be turned into the Mr. Owosso committee and Curwood office by May 1 by 5:00 p.m. prior to the Kick Off *in excel format*. (See sample attached)
- The Mr. Owosso Committee must approve fundraising schemes, aside from normal solicitation, on a case-by-case basis.
- The candidate who raises the most funds will be declared "Mr. Owosso" at the Outpost on the final evening of the competition (to be announced.) During the finals, candidates will be expected to participate in a variety of "tongue in cheek" competitions (talent, swimsuit, formal, and casual dress.) There will be a "Run for The Money" after which time no further donations will be accepted under any circumstances. Totals and the winner will then be announced.
- All sponsoring organizations or pledged charities must be non-profit, community-oriented organizations with the funds raised being used for service not administrative purposes. Monies raised on behalf of these organizations MUST be used in the spirit of the Mr. Owosso Contest and according to the laws of the State of Michigan.
- Candidates or organization can hold a raffle for the Mr. Owosso Contest but must use their own organizations license. Any "Give-a-ways" must happen within a 24 hour span during a fundraiser and MAY NOT exceed \$250. (Totaling all prizes to be given away.)

- No games of chance such as 50/50 or other raffles are allowed in the Outpost.
- With the exception of the “Run for the Money” only Mr. Owosso candidates can receive cash donations in the Outpost.
- During the parade, only 4 people and the candidate can walk and collect money. All people MUST stay directly with the “For Mr. Owosso” unit.
- The sale of Mr. Owosso paraphernalia will be allowed in the Outpost on Friday and Saturday. There MUST be an exchange of product for money. The Mr. Owosso Committee or Curwood Board MUST approve all products.
- On Thursday Hospitality night, the solicitation of funds or selling of products is NOT permitted until after the Outpost is open to the public.
- You may advertise your events before the “Kick-Off Roast.” You may wear t-shirts before the kick-off, for example _____ for Mr. Owosso. You must advertise the charity you are representing and you MUST have the Mr. Owosso Logo on all campaign paraphernalia.
- Any monies collected early will be confiscated and given directly to your charity, but will not be added to your campaign total. Only candidates can collect money in the Outpost until the final Run for Money is announced. At that time only 4 people will be allowed to run (candidate cannot be one of the runners) and the campaign manager will be up front to receive all money collected. **All money must be in currency or check form with checks payable to: Curwood Festival, Inc.**
- The money turned into the contest officials MUST be the NET amount; AFTER ALL expenses have been paid. The sponsored charity CANNOT be responsible for paying contest debts AFTER the finale.

Entertainment for the candidate, as well as fun for the audience, is as much a part of the popularity of this Contest as is the fundraising. So let your hair down, have fun, and may the best man win!
GOOD LUCK!

Any questions please call:
John Smith (Mr. Owosso Contest Chairman) 989-277-2106
Deb Smith (Mr. Owosso Contest Co-Chair) 989-277-6427
Curwood Festival Office 989-723-2161



CANDIDATE CONTRACT FOR "MR. OWOSSO" 2014

AME: _____

ADDRESS: _____ CITY _____ ZIP _____

HOME PHONE _____ WORK _____ CELL _____

BENEFITING ORGANIZATION: _____

I, _____, agree to the terms and conditions outlined in the Mr. Owosso

Contest Application and in the contract below.

- To be an official candidate for the M. Owosso contest.
- To attend the candidate meet & greet
- To participate in the "Kick-Off Roast."
- To turn over all donations to the Curwood Festival treasury for tallying and distribution.
- To turn all collections in prior to the finale. Any monies collected during the Mr. Owosso Contest's "Run for the Money" will be turned in immediately following and counted.
- To participate in the Heritage Parade on Saturday, June 7, 014. (Line-up at 1:30PM)
- To participate in the old-fashioned swimsuit, talent and formal competition at the Outpost during the Curwood Festival.
- To take part in any and all publicity or photo sessions, having to do with the Mr. Owosso Contest during the festival-as well as any appearances that may be requested by Curwood Festival during my reign as Mr. Owosso if I should win.
- To insure that all publicity includes the Mr. Owosso Logo for authenticity to the public of Mr. Owosso fundraisers.
- My signature on this application indicates that I am either representing or being sponsored by the above organization and it is my understanding that the above named organization will receive the sponsor's percentage of 85% of my collection, according to the terms outlined in the rules and application for the Mr. Owosso contest.
- I understand that I represent to the public the above organization and Curwood Festival and I will use good and honest judgment during my campaign for Mr. Owosso.
- **WAIVER OF LIABILITY:** I hereby understand that neither Curwood Festival Inc., nor any of its officers, employees or volunteers shall be held liable for any claims seeking damages for personal injury or property damage that may arise out of participation in the Mr. Owosso Contest. I hereby agree to indemnify Curwood Festival Inc., its officers, employees, volunteers, and the City of Owosso harmless on account of any such claims. Therefore, by signing this application I accept full personal injury and property damage responsibility for the welfare of all participants in my campaign while participating in the Mr. Owosso Contest.
- Application is to be returned by April 28, 2014 to the Festival Office at 308 W. Main Street (Matthews Building,) Owosso or mailed to Curwood Festival, P.O. Box #461, Owosso, MI 48867

SIGNED: _____ DATED: _____



CAMPAIGN MANAGER CONTRACT FOR "MR. OWOSSO" 2014

NAME: _____

ADDRESS _____ CITY _____ ZIP _____

HOME PHONE _____ WORK _____ CELL _____

BENEFITING ORGANIZATION: _____

CANDIDATE'S NAME: _____

I, _____, agree to the terms and conditions outlined in the Mr. Owosso Contest application, rules and contracts inclusive of but not limited to the items below.

- I agree to act as the campaign manager for the above named candidate and his benefiting organization for the campaign for Mr. Owosso.
- I agree to represent my candidate and his non-profit organization in all dealings with Curwood Festival and the Mr. Owosso Contest Committee.
- I agree to keep an honest accounting of all funds raised by, or for my candidate, in connection with the Mr. Owosso Contest.
- I agree to turn over all said funds raised to the Curwood Festival's Treasurer for tallying and redistribution to the organization my candidate is sponsoring.
- I agree to ensure that all publicity includes the Mr. Owosso Logo for authenticity to the public of the Mr. Owosso fundraisers.
- I agree to provide a copy of my candidates fundraising event schedule in excel format to the Curwood Festival office for use on its website no later than May 1, 2014 at 5:00 p.m.

SIGNED: _____ DATED: _____

2014 MR. OWOSSO CANDIDATE FUNDRAISING SCHEDULE

CANDIDATE NAME - ORGANIZATION REPRESENTING

Date	Time	Location	Event	Details
May 4, 2014	7:00pm	Hot Spot 219 S. Washington Owosso	Mr. Owosso Roast & Kick-off	Come meet and support the 2014 Mr. Owosso candidates!
May 6, 2014	Noon - 2pm	SCOA 300 N. Washington Owosso	Mother's Day Swiss Steak Dinner	Show mom how much you care. Treat her to a cooking & dishwashing free day. Tickets \$4 children under 10 \$6 adults
May 8, 2014	7pm	Rainbow Bar 905 W. Main Owosso	Pool Tournament	Double elimination - \$10 entry fee
May 11, 2014	4:30pm - 7:30pm	Owosso VFW 519 S. Chipman Owosso	Fish Fry	All you can eat fish dinner includes coleslaw, fries and beverage. \$10 per person
May 14, 2014	Registration 8am Tee Time 9am	Corunna Hills Golf Course S. Legion Rd Owosso	Golf Scramble	\$60 per person, 4 man scramble, prizes, NY Strip Steak & raffles. To regist your 4 person team call (contact name & phone number)
May 17, 2014	5pm - 7pm	Drew's Steakhouse 1865 E. Main Owosso	Wine and Beer Tasting	\$15 per person \$25 a couple
May 19, 2014	9am - 3pm	308 W. Main St. Owosso	Garage Sale	If you would like to donate items for the garage sale, please drop them off at (location drop off info) no later than May 12, 2014
May 20, 2014	Check-in 10am Departure 11am	Soaring Eagle Casino	Charter Bus Casino Trip	\$32 per person includes bus, \$20 gaming & \$5 food voucher
May 22, 2014	5pm-8pm	Conservation Club N. M-52 Owosso	Spaghetti Dinner	\$5 per person which includes: Spaghetti, Meatballs, Salad and Garlic Bread. Tickets available at (location tickets available)

NEED SOME IDEAS FOR FUNDRAISERS? Past examples used by previous Mr. Owosso candidates include: Softball Tourney, Business Lunch Delivery, Silent Auction, Car Wash, Poker Run, Can & Bottle Drive, Karaoke Party, BBQ Cook-Off, Chicken Drop, Wii Bowling, Bake Sale, Euchre Tournament, Party Bus, or a Horseshoe Tourney.