



**49<sup>th</sup> ANNUAL CURWOOD FESTIVAL**

**JUNE 4<sup>th</sup>-7<sup>th</sup>, 2026**

In 2024, Curwood Festival had the two busiest visitor days in downtown Owosso, drawing **44,709 people over the 4-day event**. Curwood Festival continues to expand our many exciting events and donated over \$60,000 back to the community last year. We hope that you, your family, and employees will be able to experience firsthand the largest festival in Shiawassee County.

Sponsors make our events possible, and without you, we would not be able to accomplish our mission of offering entertaining, engaging family events while celebrating the life of James Oliver Curwood and enhancing the image of Owosso.

Curwood Festival offers many different event opportunities for you to sponsor. Please consider attending this year, sponsoring and talk to us about getting involved! You can call, email or return this form to sponsor an event or talk to us about getting involved.

Business \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**INVESTMENT TOTAL**

Cancellation” Curwood Festival (CF) may cancel or reschedule an event at its sole discretion. If the event is canceled and not rescheduled, CF will reach out to the sponsor to get redirection of marketing efforts toward a different event.

**2026 CURWOOD FESTIVAL EVENTS**

General Fund     Mr. Owosso

Curwood Festival’s Queen Pageant

Wine & Cheese Party

Fishing Derby     River Daze

Kids Parade

Grand Marshal

Kids Events

Beautiful Baby Contest

Duck Race     Car Show

Entertainment

Euchre Tournament

Heritage Parade

Sponsor Appreciation Dinner

Button/Postcard Contest

SAGA Contest

**To ensure inclusion in all printed materials, monies must be received by April 1, 2025.**

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