

## Curwood Parade Application

Hello fellow parade participants. On behalf of the Owosso Curwood Festival, I would like to invite you and your group to this year's **37<sup>th</sup> annual Curwood Heritage Parade**. The parade will kick off at 2:00 pm Saturday, June 7, 2014. The theme for this year is "**Celebrate Owosso**". The parade committee and I feel Owosso and the surrounding area is special place to live and visit. Whether you are into history, outdoor activities or the arts, Owosso has a niche for everyone! Some possibilities for float entries could include: car racing, trains, planes, roller blades, biking, BMX riding, gardening, theater or the arts. These are only to name a few. I'm looking forward to seeing how groups utilize our "**Celebrate Owosso**" theme!

Enclosed is an application and rules for the parade. Please take a few minutes to read over the paperwork. The parade applications need to be received by Friday, May 23. **Parade line-up numbers will be assigned and sent to your group the week of May, 26. It will be sent via email if an email address is provided.** This will give you two weeks to inform your members of their position in the parade. Entries received after the deadline will only be given consideration if the 100 unit limit has not been reached. Remember... send in your application early!

Line up procedure will be the same as last year. Please check in at the corner of Dewey and Comstock Streets. The intersection is located just south of M-21 near the Hardee's Restaurant on the east side of Owosso. **Line up begins at 10:30 am.** Groups may line up from 10:30 am to 1:00 pm. Restrooms are available at the line up area.

Judging for this year will take place along the parade route. Results will be submitted to me by the judges then submitted to the Curwood Office by Sunday, June 8. Plaques will be sent to the address given on the application. **Categories to be judge are as follows: Best Overall Unit, Chairman's Award, Best Themed Unit, Best Musical Unit, Best Marching Unit and Best Community Unit.**

Please refer to **RULE # 7**. Throwing item from units is prohibited! Units will be asked to leave the parade route is found in violation of this rule.

Please join us as we celebrate the 37<sup>th</sup> annual Curwood Festival. We hope you can make it to the parade. If you have any questions please feel free to call the Curwood Office at 989-723-2161 or myself at 989-277-1725. You can also email me directly at [charcornell@frontier.com](mailto:charcornell@frontier.com).

Char Cornell  
2014 Curwood Heritage Parade Chairman  
Past President, 2009

**CURWOOD FESTIVAL PARADE**  
**ENTRY RULES**

1. Parade entries will be limited to 100 units. Entries will be evaluated and accepted, based on entertainment value and connection to the Curwood Festival theme. Parade committee reserves the right to reduce or increase the number of units based on applications received.
2. The parade committee reserves the right to reject/refuse any entry.
3. Entry application must be received at the Curwood Festival office on or before Friday May 23, 2014. Entries received after this date will be given consideration only after all other applications have been reviewed and the 100-unit limit has not been reached.
4. Only those elected officials representing the immediate area of Curwood Country will be allowed to participate in the parade. Participation will be by invitation only.
5. All entries (other than those exempted by the committee) must be made with the intent to entertain whether a float, a band, unusual display or performance or other means approved by the committee. **Entries merely advertising a business or service will not be accepted.** Businesses may sponsor musical or other entries into the parade and receive appropriate recognition in the parade program and on the radio broadcast. For information please contact:  
Heritage Parade: P.O Box 461 Owosso, MI 48867
6. Floats or units sponsored by or depicting a political organization will not be permitted.
7. ***Toss-outs from units during the parade will not be permitted. Any violation of this rule will be cause for immediate removal from the parade.***
8. Trucks, vans and antique vehicles will be selected on an individual basis according to the same guidelines in Rule #1.
9. All floats and/or other decorated units must have an approved fire extinguisher on board.
10. Floats cannot exceed 13 feet 3 inches in height.
11. Consumption of alcoholic beverages in the staging areas or on the parade route will not be permitted and violation of this rule will be cause for immediate removal from the parade.
12. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging area and parade route.
13. Each unit is required to remove any trash created by their entry in the staging areas.
14. Please keep the 2014 parade theme in mind when planning your entry:

**"Celebrate Owosso"**

**2014 Application  
Curwood Festival Heritage Parade**

\_\_\_\_\_ hereby make application to enter a unit into the Curwood Festival Heritage Parade, to be held on Sat. June 7, 2014 in Owosso Michigan.

Description of unit (float, band, equestrian, animal, Shrine Club) \_\_\_\_\_.

Number of feet required \_\_\_\_\_.

Will this unit make loud noises? \_\_\_\_\_ If yes, please specify. \_\_\_\_\_

Would you like to be placed near a musical unit? \_\_\_\_\_

Partnership/Sponsorship amount \_\_\_\_\_. (From Businesses -To be paid to Shrine Groups, Fife and Drum Corp. Bands etc. Please indicate which club or organization you would like your donation to go to. Send check along with application made payable to the Curwood Festival. The Curwood Festival will charge \$30.00 for Non-Sufficient returned checks from the bank.)

Depending on your donation price, your business will be listed in our schedule of events and various other publications. Please call the festival office for a list of benefits for sponsoring a parade unit 989-723-2161.

Unit Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

**\*Email Address** \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

Deadline for entries is May 23, 2014.

**Please return to: Char Cornell, Parade Chair  
Curwood Festival, Inc.  
P.O. Box 461  
Owosso, MI 48867**

Please give a short description of your entry for use by the narrator at the review stands.

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