

2014 Curwood Festival Partner Benefit Levels

Sustaining Partner \$1,200 & Over

- Business Logo with a direct link to your website from the Curwood Festival webpage
 - Business Name listed in Partner section of the 28,000 full-color Festival brochures designed and distributed by the Sunday Independent
 - Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
 - Business Name listed on the Curwood Festival website
 - Business Name included in post-festival press releases to related event invested in
 - Business Name included on signage at related event invested in
 - Brand association at related event invested in (*Activities must be reviewed and approved by Curwood Festival Board of Directors and Committee Chairman*)
 - 10 Individual Hospitality Party Invitations
 - 6 Individual Passes to the Wine and Cheese Party
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Diamond Partner \$1,000 - \$1,199

- Business Name listed in Partner section of the 28,000 full-color Festival brochures Designed and distributed by the Sunday Independent
 - Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
 - Business Name listed on the Curwood Festival website
 - Business Name included in post-festival press releases to related event invested in
 - Business Name included on signage at related event invested in
 - Brand association at related event invested in (*Activities must be reviewed and approved by Curwood Festival Board of Directors and Committee Chairman*)
 - 10 Individual Hospitality Party Invitations
 - 6 Individual Passes to the Wine and Cheese Party
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Platinum Partner \$800 - \$999

- Business Name listed in Partner section of the 28,000 full-color Festival brochures Designed and distributed by the Sunday Independent
- Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website

- Business Name included in post-festival press releases to related event invested in
 - Business Name included on signage at related event invested in
 - 8 Individual Hospitality Party Invitations
 - 4 Individual Passes to the Wine and Cheese Party
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Gold Partner \$500 - \$799

- Business Name listed in Partner section of the 28,000 full-color Festival brochures Designed and distributed by the Sunday Independent
 - Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
 - Business Name listed on the Curwood Festival website
 - Business Name included in post-festival press releases to related event invested in
 - Business Name included on signage at related event invested in
 - 6 Individual Hospitality Party Invitations
 - 2 Individual Passes to the Wine and Cheese Party
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Silver Partner \$300 - \$499

- Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
- Business Name listed on the Curwood Festival website
- Business Name included in post-festival press releases to related event invested in
- Business Name included on signage at related event invested in
- 4 Individual Hospitality Party Invitations

Bronze Partner \$100 - \$299

- Business Name listed in the Partner section of 9,000 Schedule of Events distributed throughout Shiawassee County and surrounding areas
 - Business Name listed on the Curwood Festival website
 - 2 Individual Hospitality Party Invitations
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Friends of the Festival \$99 & Under

- Business or Personal Name listed on the Curwood Festival website