

CURWOOD PARADE ENTRY RULES

1. Parade entries will be limited to 100 units. Entries will be evaluated and accepted, based on entertainment value and connection to the Curwood Festival theme. Parade committee reserves the right to reduce or increase the number of units based on applications received.
2. The parade committee reserves the right to reject/refuse any entry.
3. Entry application must be received at the Curwood Festival office on or before Sunday May 10th, 2020. Entries received after this date will be given consideration only after all other applications have been reviewed and the 100-unit limit has not been reached.
4. Only those elected officials representing the immediate area of Curwood Country will be allowed to participate in the parade. Participation will be by invitation only.
5. All entries (other than those exempted by the committee) must be made with the intent to entertain whether a float, a band, unusual display or performance or other means approved by the committee. Entries merely advertising a business or service will not be accepted. Businesses may sponsor musical or other entries into the parade and receive appropriate recognition in the parade program and on the radio broadcast. For information please contact:
Heritage Parade: P.O Box 461 Owosso, MI 48867
6. Floats or units sponsored by or depicting a political organization will not be permitted.
7. ***Toss-outs from units during the parade will not be permitted. Any violation of this rule will be cause for immediate removal from the parade.***
8. Trucks, vans and antique vehicles will be selected on an individual basis according to the same guidelines in Rule #1.
9. All floats and/or other decorated unit must have an approved fire extinguisher on board.
10. Floats cannot exceed 13 feet 3 inches in height.
11. Consumption of alcoholic beverages in the staging areas or on the parade route will not be permitted and violation of this rule will be cause for immediate removal from the parade.
12. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging area and parade route.
13. Each unit is required to remove any trash created by their entry in the staging areas.
14. Please keep the 2020 parade theme in mind when planning your entry: "Putting the Country back in Curwood Country"