

Curwood Festival, Inc. Partnership Opportunities

Platinum Partner \$1,200 +

- ★ Your business name and logo with direct link to your website on the Curwood Festival website
- ★ Your business name listed in the partner section of the full-color Festival brochures that were distributed to over 5,000 people for the 2022-23 Festival
- ★ Your business name listed in the partner section of the Sunday Independent distributed throughout Shiawassee County and surrounding areas
- ★ Your business name listed on the large sponsorship boards located in various downtown locations
- ★ Your business name included in event related festival press releases
- ★ Beer or Curwood Lounge tent banner (2' x 4')
- ★ (4) Yard signs with your business name, to be placed in the Curwood Festival area and/or at your place of business (your choice)
- ★ Framed Platinum sponsorship sign
- ★ (6 passes) Hospitality Party with reserved table
- ★ Sponsorship table at the Wine & Cheese Party
- ★ Sponsorship Table at the Bloody Mary Event

Exclusive Platinum level naming rights - These **additional** sponsor opportunities will be available **December 5th at Noon**. Email or call the Curwood Festival office to **guarantee** your exclusive sponsorship. Get one before they are gone! Open to all, if available after March 5th.

- ★ (1) Beer tent stage - For an additional \$1,000 be the exclusive Platinum sponsor of the Beer tent stage for the entire weekend - includes a 4' x 8' banner
- ★ (1) Beer tent ticket booth - For an additional \$800, be the exclusive Platinum sponsor of the Beer tent ticket booth - includes special signage
- ★ (1) Carnival Package - For an additional \$1,000, be the exclusive Platinum sponsor of the Carnival - includes a 4' x 8' banner and (8) day passes to the Curwood Carnival
- ★ (1) Curwood Castle - For an additional \$1,000 be the exclusive Platinum Curwood Castle sponsor - includes a 4' x 8' banner space for a tent/table for promoting your business, Friday through Sunday. Your sponsorship funds will be given as an additional donation to the castle, on top of the annual amount traditionally donated.
- ★ (1) Heritage Parade - For an additional \$1,000 be the exclusive Platinum sponsor of the Heritage Parade - includes carrying the Heritage Parade banner at the front of the parade and an additional 4' x 8' banner carried in the parade by your employees/staff, and 4' x 8' banners on all three Parade Announcer stands.
- ★ (1) Kids Parade - For an additional \$1,000 be the exclusive Platinum sponsor of the Kids Parade - includes carrying the Kids Parade banner at the front of the parade and an additional 4' x 8' banner carried in the parade by your employees/staff, and a 4' x 8' banner on the Parade Announcer stand.
- ★ (1) Lounge stage - For an additional \$1,000 be the exclusive Platinum sponsor of the Lounge stage for the entire weekend - includes a 4' x 8' banner
- ★ (1) Opening ceremony - For an additional \$1,000, be the exclusive Platinum sponsor of the opening ceremony - includes a 4' x 8' banner, sponsor table to showcase your business, and speaking opportunity at the event.
- ★ (1) Pageant - For an additional \$1,000 be the exclusive Platinum sponsor of the Miss Curwood Pageant - includes a 4' x 8' banner and (4) front row tickets to the pageant.
- ★ (1) Talent show - For an additional \$1,000, be the exclusive Platinum sponsor of the Curwood Talent Show-includes a 4' x 8' banner and (4) front row tickets to the talent show.

Diamond Partner \$900 +

- ★ Your business name on the Curwood Festival website
- ★ Your business name listed in the partner section of the full-color Festival brochures that were distributed to over 5,000 people for the 2022-23 Festival
- ★ Your business name listed in the partner section of the Sunday Independent distributed throughout Shiawassee County and surrounding areas
- ★ Your business name listed on the large sponsorship boards located in various downtown locations
- ★ Your business name included in event related festival press releases
- ★ (3) Yard signs with your business name to be placed in the Curwood Festival area and/or at your place of business (your choice)
- ★ (6 passes) Hospitality Party
- ★ Sponsorship table at the Wine & Cheese Party
- ★ Sponsorship Table at the Bloody Mary Event

Gold Partner \$600 +

- ★ Your business name on the Curwood Festival website
- ★ Your business name listed in the partner section of the full-color Festival brochures that were distributed to over 5,000 people for the 2022-23 Festival
- ★ Your business name listed in the partner section of the Sunday Independent distributed throughout Shiawassee County and surrounding areas
- ★ Your business name listed on the large sponsorship boards located in various downtown locations
- ★ Your business name included in event related festival press releases
- ★ (2) Yard signs with your business name to be placed in the Curwood Festival area and/or at your place of business (your choice)
- ★ (4 passes) Hospitality Party

Silver Partner \$300 +

- ★ Your business name on the Curwood Festival website
- ★ Your business name listed in the partner section of the full-color Festival brochures that were distributed to over 5,000 people for the 2022-23 Festival
- ★ Your business name listed in the partner section of the Sunday Independent distributed throughout Shiawassee County and surrounding areas
- ★ Your business name listed on the large sponsorship boards located in various downtown locations
- ★ Your business name included in event related festival press releases
- ★ Yard sign placed in the Curwood Festival area or at your place of business (your choice)

Bronze Partner \$100 +

- ★ Your business name on the Curwood Festival website
- ★ Your business name listed in the partner section of the full-color Festival brochures that were distributed to over 5,000 people for the 2022-23 Festival
- ★ Your business name listed in the partner section of the Sunday Independent distributed throughout Shiawassee County and surrounding areas

Event Sponsorship Selections

If desired, you can direct donations toward a certain event(s), as well as the Curwood Festival in general. You can list the amount(s) you would like directed to specific event(s) on the "Partner Commitment" Form enclosed. If specific events are not listed, your donations will support the Curwood Festival in general. Note, events are subject to change.