



CURWOOD PARADE ENTRY RULES

- 1. Toss-outs: Tossing items from parade units during the parade is strictly prohibited. Any violation of this rule may result in immediate removal from the parade and a possible permanent ban. This rule is in place for safety and security and is non-negotiable.**
- 2. Parade Entries:** The parade is limited to 100 units. Entries will be evaluated and accepted based on their entertainment value and relevance to the Curwood Festival theme. **The parade committee reserves the right to adjust the number of units based on the number of applications received.**
- 3. Entry Refusal:** The parade committee reserves the right to reject/refuse any entry.
- 4. Application Deadline:** All entry applications must be received at the Curwood Festival office by Friday, May 9, 2025. Applications submitted after this date will only be considered if the 100-unit limit has not been reached. **Applications will be accepted after Friday May 9, 2025 will get consideration for the 2026 Heritage Parade.**
- 5. Elected Officials:** Only elected officials representing the immediate Curwood Country area will be allowed to participate in the parade. Participation is by invitation only.
- 6. Entertainment Value:** All entries (unless exempted by the committee) must aim to entertain, whether through a float, band, performance, or other creative display approved by the committee. **Entries that solely advertise a business or service will not be accepted.** Businesses may sponsor musical or other units, with recognition provided in the parade program and radio broadcast.
- 7. For more information, contact: Heritage Parade: P.O. Box 461, Owosso, MI 48867**
- 8. Political Entries:** Floats or units sponsored by or depicting a political organization will not be permitted.
- 9. Vehicle Entries:** Trucks, vans, and antique vehicles will be considered individually, based on the same guidelines outlined in Rule #2.
- 10. Fire Safety:** All floats and/or other decorated unit must have an approved fire extinguisher on board.
- 11. Height Limitations:** Floats cannot exceed 13 feet 3 inches in height.
- 12. Alcohol Consumption:** Consumption of alcoholic beverages in staging areas or along the parade route is strictly prohibited. Violating this rule will result in immediate removal from the parade.
- 13. Respect for Community:** All parade participants must conduct themselves in a manner that respects the rights of residents along the staging area and parade route.
- 14. Trash Removal:** Each unit is responsible for cleaning up any trash created by their entry in the **staging** areas. Trash cans will be provided for your convenience.
- 15. Parade Theme:** Please keep the 2025 parade theme, “Beach Party,” in mind when planning your entry.