

39th Annual Owosso Curwood Festival Parade Application

Hello fellow parade participants. On behalf of the Owosso Curwood Festival, I would like to invite you and your group to this year's **39th annual Curwood Heritage Parade**. The parade will kick off at 2:00 pm Saturday, June 4, 2016. The theme for this year is **"Together We Make a Difference"**. The parade committee and I thought it was important to highlight how you the people of this great community come together to make a difference in Curwood Country. Examples of unit entries could include anything from highlighting how your group or organization has made a difference already, to exhibiting a unit making a difference in the community. These are only to name a few. I'm looking forward to seeing how groups utilize our **"Together We Make a Difference"** theme!

Enclosed is an application and rules for the parade. Please take a few minutes to read over the paperwork. The parade application needs to be received by Friday, May 13. **Parade line-up numbers will be assigned and sent to your group the week of May, 23rd-27th**. This will give you about two weeks to inform your members of their position in the parade. Entries received after the deadline will only be given consideration if the 100 unit limit has not been reached. Remember... send in your application early!

Lines up procedures are as follows; please check in at the corner of Dewey and Comstock Streets. The intersection is located just south of M-21 near the Hardees Restaurant on the east side of Owosso. **Line up begins at 10:30 am**. Restrooms are available at the line up area.

Judging for this year will take in the lineup area. Results will be submitted to me by the judges then submitted to the Curwood Office by Sunday, June 10. Plaques will be sent to the address given on the application. *Categories being judged are: Best Overall Unit, Chairman's Award, Best Themed Unit, Best Musical Unit and Best Community Unit.*

Please refer to RULE # 7. Throwing item from units is prohibited! Units will be asked to leave the parade route if found in violation of this rule. Rule #7 is an insurance liability and must be adhered to.

*****New this year, no handouts will be allowed on the parade route period. The safety of our patrons and participants is very important to the festival, to ensure this all participants must remain with your unit and help keep the flow of the parade going.**

Please join us as we celebrate the 39th Annual Curwood Festival. We hope you can make it to the parade. If you have any questions please feel free to call the Curwood Office at 989-723-2161 or myself at 989-413-3792. You can also email me directly at jestin@rubelman.com

Jestin Rubelman
2016 Curwood Heritage Parade Chairman

CURWOOD PARADE ENTRY RULES

1. Parade entries will be limited to 100 units. Entries will be evaluated and accepted, based on entertainment value and connection to the Curwood Festival theme. Parade committee reserves the right to reduce or increase the number of units based on applications received.
2. The parade committee reserves the right to reject/refuse any entry.
3. Entry application must be received at the Curwood Festival office on or before Friday May 13, 2016. Entries received after this date will be given consideration only after all other applications have been reviewed and the 100-unit limit has not been reached.
4. Only those elected officials representing the immediate area of Curwood Country will be allowed to participate in the parade. Participation will be by invitation only.
5. All entries (other than those exempted by the committee) must be made with the intent to entertain whether a float, a band, unusual display or performance or other means approved by the committee. Entries merely advertising a business or service will not be accepted. Businesses may sponsor musical or other entries into the parade and receive appropriate recognition in the parade program and on the radio broadcast. For information please contact:
Heritage Parade: P.O Box 461 Owosso, MI 48867
6. Floats or units sponsored by or depicting a political organization will not be permitted.
7. *Toss-outs and handouts from units during the parade will not be permitted. Any violation of this rule will be cause for immediate removal from the parade.*
8. Trucks, vans and antique vehicles will be selected on an individual basis according to the same guidelines in Rule #1.
9. All floats and/or other decorated unit must have an approved fire extinguisher on board.
10. Floats cannot exceed 13 feet 3 inches in height.
11. Consumption of alcoholic beverages in the staging areas or on the parade route will not be permitted and violation of this rule will be cause for immediate removal from the parade.
12. All parade participants are required to conduct themselves in such a manner as not to infringe on the rights of those people living in and along the staging area and parade route.
13. Each unit is required to remove any trash created by their entry in the staging areas.
14. Please keep the 2016 parade theme in mind when planning your entry:

"Together We Make a Difference"

**2016 Application
Curwood Festival Heritage Parade**

_____ hereby make application to enter a unit into the Curwood Festival Heritage Parade, to be held on Sat. June 4, 2016 in Owosso Michigan.

Description of unit (float, band, equestrian, animal, Shrine Club) _____.

Number of feet required _____.

Will this unit make loud noises? _____ If yes, please specify. _____

Would you like to be placed near a musical unit? _____

Partnership/Sponsorship amount _____. (From Businesses -To be paid to Shrine Groups, Fife and Drum Corp. Bands etc. Please indicate which club or organization you would like your donation to go to. Send check along with application made payable to the Curwood Festival. The Curwood Festival will charge \$30.00 for Non-Sufficient returned checks from the bank.)

Depending on your donation price, your business will be listed in our schedule of events and various other publications. Please call the festival office for a list of rewards for sponsoring a parade unit 989-723-2161.

Unit Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email Address _____

Signed _____ Date _____

Deadline for entries is May 13, 2016.

**Please return to: Jestin Rubelman, Parade Chair
Curwood Festival, Inc.
P.O. Box 461
Owosso, MI 48867**

Please give a short description of your entry for use by the narrator at the review stands.
